SPONSORSHIP BROCHURE

THE BLUE BEACH 2027

7th Summerevent for the Systemic Energy Transition

Thursday, June 3, 2027 /
Sonnendeck St. Pauli I Hamburg

THE BLUE BEACH
SYSTEMIC ENERGY

www.thebluebeach.de

"The energy transition is not simply an option; it is cross-technology, system-critical, and absolutely without alternative." — Vincent Javier Nölting, Founder THE BLUE BEACH

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THE BLUE BEACH
SYSTEMIC ENERGY

Where steel, aviation, technology companies and renewables shape the future together

Sonnendeck St. Pauli

Directly at the Landungsbrücken – overlooking the Elbe, the Elbphilharmonie and wind turbines. Rooftop solar panels and the idea of second use are central to the Sonnendeck philosophy.

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Event Description and Topics 2027

THE BLUE BEACH
SYSTEMIC ENERGY

THE BLUE BEACH is one of the key meeting places for the systemic energy transition. CEOs, decision-makers and thought leaders from renewable energy, steel, aviation, software and systems companies, grid infrastructure and the maritime sector come together for an afternoon and evening until midnight. Right where the systemic energy transition becomes visible – directly at the Landungsbrücken, overlooking Hamburg Harbour – on Hamburg's waterfront. The format: Get-together from 2:00 p.m. High-calibre keynotes and panels in the afternoon. Sundowner to start networking, followed by dinner and music until midnight. The atmosphere: We have experienced every kind of weather on the Sonnendeck St. Pauli in Hamburg – except snow. The people create the atmosphere: participants, speakers, right at the pulse of WIND | SUN | WATER.

What Sets THE BLUE BEACH Apart / 190+ companies. 350–400 guests. CEOs and decision-makers – yet an intimate atmosphere. Quality and hospitality define every detail – from the welcome to the final conversation of the evening. Without exception.

New Key Industries for the Systemic Energy Transition
Which industries will shape the transformation of energy, business and society in the future?

Energy Meets Cloud
Digital sovereignty through the alliance of the energy and data-centre industries

The Energy Transition Under Investor Scrutiny
Financeable.
Feasible. Profitable. / How banks, funds and capital markets determine the pace of transformation.

Offshore Wind – Growth Under Pressure
How can further expansion succeed amid cost pressures, supply chains and rising requirements?

Systemic Energy Transition – The Big Picture
Reality Check
How must generation, grids, storage and consumption interact for the transformation to succeed?

Refresh networks. Develop ideas.
Together.

Where encounters create the future.

190+ Companies 2026

360+ Participants

Including 270+ CEOs and Managing Directors / as well as first- and second-level executives

3EPunkt
8.2 Certification GmbH
8.2 Consulting AG
8.2 Obst & Hamm
ABE Gruppe GmbH
ABE Ingenieurbüro GmbH
ABO Energy GmbH & Co. KGaA
Advise2energy gmbh
Algeco GmbH
Allgeier Inovar GmbH
Alterric Deutschland GmbH
Allianz Capital Partners GmbH
AMFS PTE. Ltd.
AON
ARGE NETZ GmbH & Co. KG.
Availon GmbH
BACHMANN MONITORING GMBH
be.storaged GmbH
Behörde für Verkehr und Mobilitätswende
Blaupuls GmbH
Blue Elephant Energy GmbH
BRAHMS NEBEL Partnerschaft von Rechtsanwälten mbB
Britische Botschaft
BS Windertrag GmbH
Bundesverband WindEnergie e.V.
Bürgerenergie GmbH
Butendiek Engineering GmbH
Capcora GmbH
CAV Partners AG
Cero Erneuerbare Energien GmbH
Chatham Partners PartG mbB
Citadel FlexPower GmbH
CMS Hasche Sigle Partnerschaft von Rechtsanwälten und Steuerberatern mbB
Team Claudia Kleinert
Com Credit Contor Maklergesellschaft mbH & Co. KG
Commerzbank AG
CONSULATE GENERAL OF DENMARK
CRISP Malt GmbH
cruh21 GmbH
Danske Commodities
dataR GmbH
Denker&Wulf AG
Deutsche Lufthansa AG
Deutsche Telekom Services Europe SE
Deutsche Windtechnik Offshore und Consulting GmbH
DHL Global Forwarding Industrial Projects
EDP
EDPR Deutschland GmbH
EEF Erneuerbare Energien Fabrik GmbH
eFuel DAC gmbH
EnBW Energie Baden-Württemberg AG
Enegie.Der Zukunft.
enercity Erneuerbare GmbH
energiedialog GmbH
energy grid service GmbH
ENERTRAG SE
Energy Brainpool GmbH & Co. KG
energy consult GmbH
ENGIE Deutschland GmbH
ENGIE Energy Management Solutions GmbH
ENOVA Holding GmbH & Co. KG
ENOVA Service GmbH
Entratek GmbH
ERNEUERBARE ENERGIEN / Gentner Energy Media GmbH
Erneuerbare Energien Hamburg Clusteragentur GmbH
eueco GmbH
Eurowind Energy A/S
EWE Trading GmbH
Experten Zentrum für Technik
F. Reyher Nchfg. GmbH & Co. KG
FairWind GmbH
FARIO Energy Service GmbH
Föhrer Windkraft GmbH & Co. KG
Frontier Economics Ltd.
GASAG AG
getproject GmbH & Co. KG
Global Tech I Offshore Wind GmbH
Goethe14 Ventures GmbH
Gothaer Vertriebs-Service AG
GP JOULE Wärme GmbH & Co. KG
Green Planet Projects GmbH
GREENGANY GmbH
Hamburg Messe und Congress GmbH
Hanseatic Power Cert GmbH
Hasewind
HASSLACHER Green Tower Deutschland GmbH
HB Greentech Partners GmbH
Heiko Jessen PV
Hoyer Power Solutions GmbH
HSEQ Professional on & offshore GmbH
hvv GmbH
Hydac International GmbH
IBH – Ing.-Büro Bernd Höring
in.power Services GmbH
Infrastruktur Windkraftwerk Borkum GmbH & Co. KG
Iqony Solutions GmbH
Jade Concept
JUM-BO Consulting GmbH
Kallista Energy GmbH
Kearney
KK Ventures GmbH
KONGSTEIN GmbH
Kyriss Legal Rechtsanwalts-GmbH
Landwind-Gruppe GmbH
Leine Linde Systems GmbH
Liberty Specialty Markets
Light:Guard GmbH
Lother GmbH
Luxcara GmbH
M&M Renewables GmbH & Co. KG
Max Bögl Wind AG
MBRC Foundation gGmbh
Mercuri Urval GmbH
mh2 offshore GmbH
Microsoft
Montel GmbH
Morgenwelt GmbH
MSIG Europe SE
Multiversum GmbH
NAEXT GmbH
Navingo
NBSO Hamburg
NESSELHAUF Rechtsanwälte
NET Windenergie GmbH
Next2sun AG
Next2sun Technology GmbH
Nordwest Assekuranzmakler GmbH & Co.KG
re-ell media
Oglænd System A/S
Oliver Wyman GmbH
Partner M & A GmbH
Pfannenberg Group Holding GmbH
PLAN 8 GmbH
Plarad – Maschinenfabrik Wagner GmbH & Co. KG
PNE AG
POLYGON Deutschland GmbH
PONTON GmbH
PricewaterhouseCoopers GmbH
pure ISM GmbH
qhp Group Hamburg
Qualitas Energy Deutschland GmbH
Qualitas Energy Service GmbH
Ramboll Deutschland GmbH
RE+ Events
RelyOn Germany GmbH
REWITEC GmbH
Romotioncam GmbH
Roxtec International AB
RWE Supply & Trading GmbH
SAB WindTeam
Salzgitter AG
SCHÖLLER SI Erneuerbare GmbH
SICORE Real Assets GmbH
SkyWind GmbH
Spreewind GmbH
STB Verkehrstechnik
SUNfarming Projekt GmbH
Sunnic Lighthouse GmbH
SWAT Academy Ltd.
Tagueri AG
Tavoa GmbH
TEMAKO Versicherungsmakler GmbH
TenneT TSO GmbH
Terravent GmbH & Co. KG
THE BLUE ENERGY COMPANY
Thüga Erneuerbare Energien GmbH & Co. KG
TOPseven GmbH & Co. KG.
TotalEnergies Renewables
Trianel Windkraftwerk Borkum GmbH & Co. KG
Turbit Systems GmbH
TÜV Rheinland
TÜV Rheinland Industrie Service GmbH
Tyskret Sagawe & Klages Partnerschaftsgesellschaft mbB
UKA Umweltgerechte Kraftanlagen GmbH & Co. KG
Umwelt Management AG UMaAG
Unlimited energy GmbH
Vattenfall Energy Trading
VDMA Power Systems
Veja Mate Offshore Projekt GmbH
VERBUND AG
VERBUND Green Power Deutschland GmbH
VERBUND Green Power Deutschland Photovoltaik GmbH
Vestas Wind Systems
Vidia One BidCo III GmbH
w.one
WAB e.V.
Wattmanufactor GmbH / Osterhof GmbH
WE West Energy GmbH
WIND & SUNS GmbH
wind-turbine.com GmbH
WindEurope asbl/vzw
WINDEA Offshore GmbH & Co. KG
World Forum Offshore Wind
wpd GmbH
wpd onshore GmbH & Co. KG
wpd windmanager GmbH & Co. KG
Zeppelin Power Systems GmbH
Zopf GmbH Umweltgerechte Energieprojekte

Data & Figures

THE BLUE BEACH 2026 at a Glance

190+ Companies	350–400 Guests	75% C-Level
160.000+ Impressions	99.200+ Members Reached	2.500+ LinkedIn Followers
155.000 Instagram Followers	38% Engagement Rate	20+ Social Media Posts

Event Details

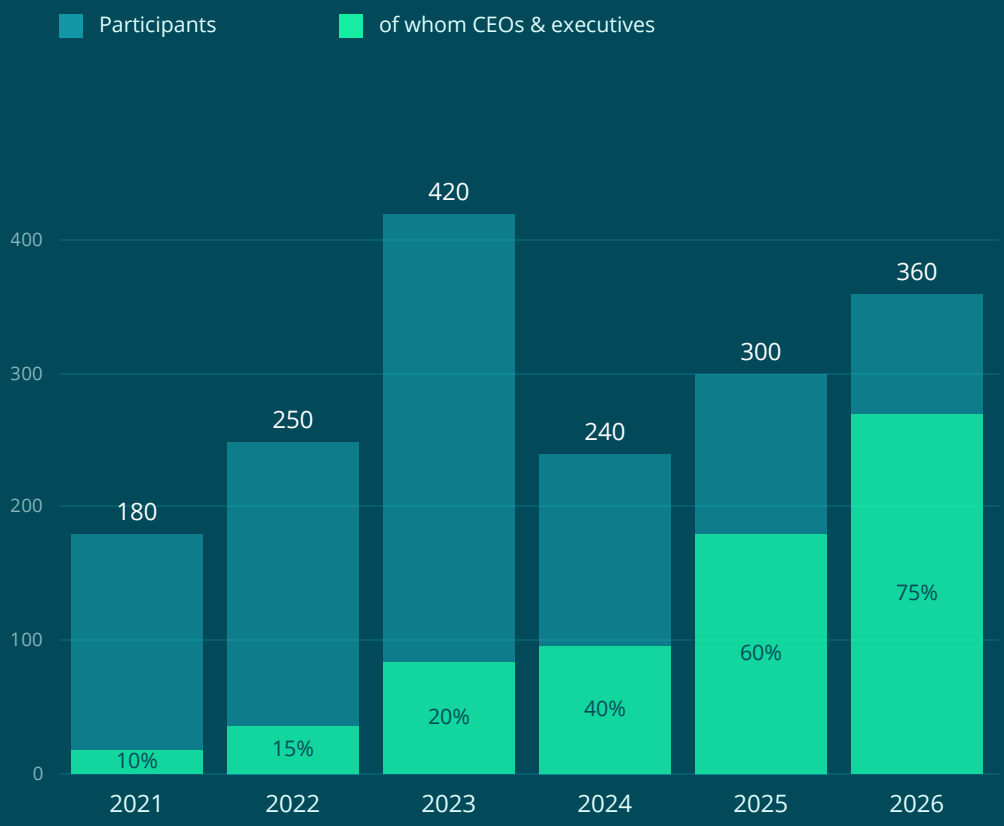
- Date: Thursday, June 3, 2027
- Location: Sonnendeck St. Pauli, Hamburg
- Format: Keynotes, panels, dinner, DJ set until midnight
- Target audience: CEOs & decision-makers from energy, industry and tech
- Topics: energy transition, cloud & data centres, investors, Wind|Sun|Water

Unique Selling Points

- Europe's only outdoor conference for the energy transition
- Pioneer of the systemic energy transition – cross-industry since 2021
- Intimate despite C-level: quality over quantity
- Get-together from 2:00 p.m. until midnight

Audience Development

Participant numbers & share of CEOs/executives 2021–2026



Developed at the end of 2020 during the pandemic as a countercyclical networking format. From a German event to a European one and then a pioneer of the systemic energy transition – with one of the highest densities of decision-makers for a one-day event in the DACH region, the Netherlands and Denmark. A total of EUR 160,000 of private funds has been invested in developing, adapting and continuously improving the event.

Social Media Campaign 2026

Reach & Visibility

THE BLUE BEACH uses social media as a central platform for communicating with energy-transition decision-makers. The 2026 campaign achieved outstanding results, particularly on LinkedIn:

160.000+ Impressions	99.200+ Members Reached	2.500+ Followers
20+ Social Media Posts	38% Engagement Rate	75% C-level Reach

Our Social Media Strategy / / The accompanying social media campaign positions sponsors as thought leaders in the energy transition. Each sponsor is featured in at least 5–10 dedicated posts, with a direct link to the company profile. / / Content includes: / - Introducing sponsors and their role / - Behind the scenes at the event / - Speaker highlights and panel summaries / - Networking moments and participant voices / - Post-event coverage

Instagram: Energie.Der.Zukunft

With 155,000 followers and two short videos (pilot project), we achieved impressive results. Target audience: people interested in renewable energy and sceptics. In 2027, we are working with TOP speakers in short videos to inform and persuade.

80.000 Impressions	500+ Reactions	80+ Shares	155.000 Followers

Together. Connected. Inspired.

Invitation to Partner

We are pleased to offer you the opportunity to become part of a unique event: THE BLUE BEACH 2027, taking place on June 3, 2027 for the seventh time. This event not only attracts many decision-makers, but also offers companies a platform to present themselves as pioneers in their industry. What makes THE BLUE BEACH so special is the combination of high-calibre content and an exceptional setting directly on the water. Leaders and visionaries from different industries meet here to work together on the systemic energy transition – in an atmosphere that enables genuine dialogue on equal terms, far from the classic conference format. As a partner, you benefit from exclusive visibility among a carefully selected audience that makes decisions and drives projects forward. Your brand is not merely seen, but experienced – embedded in a day full of inspiration, networking and forward-looking conversations. We offer four attractive sponsorship packages to ensure your brand receives the visibility and recognition it deserves. Whether as a Head Sponsor with maximum presence or as a Preferred Partner with targeted access – together we will find the format that matches your goals.

THE BLUE BEACH TEAM

ABLAUF

Thursday, June 3, 2027

Sonnendeck St. Pauli / At the St. Pauli Landungsbrücken / 20359 Hamburg

2:00 p.m.	Reception with live music / Stephen Cooper, Copenhagen
3:00–5:30 p.m.	Talks
5:30–6:30 p.m.	Sundowner
6:30–9:00 p.m.	Dinner
6:30–11:30 p.m.	DJ set with DJ DECANE, Hamburg
10:00 p.m.	Late-night snack
11:59 p.m.	Event ends

THANK YOU. 2026.

Head Sponsor ENGIE Deutschland
Platinum Sponsor VERBUND
Top Sponsors Nordwest Assekuranzmakler POLYGON Deutschland wind-turbine.com NIO
Network Partners Hamburg | Authority for Transport and Mobility Transition / Bundesverband WindEnergie e.V. / WindEurope / WAB e.V. / Renewable Energy Hamburg (EEHH)

Preferred Partner

Microsoft
Salzgitter
DHL
Hamburger Verkehrsverbund (hvv)
HOYER
e-Fuel Group
Lother GmbH
TenneT Germany
wpd
ENERTRAG
PNE
Denker Wulf
Schöller SI Erneuerbare
EEF Erneuerbare Energien Fabrik
8.2 Certification
Ramboll
Ogland System
Turbit Systems
GREENGANY
energy grid service
in.power
be.storaged
REWITEC
WindEnergy Hamburg
Tyskret Sagawe & Klages Rechtsanwälte
SWAT Academy Ltd.
eueco
women of new energies | w.one
Bundesverband Windenergie, Landesverband Hamburg
NBSO Hamburg
Navingo BV
ERNEUERBARE ENERGIEN
Energie der Zukunft
MOTEL ONE Group
Morgenwelt
STEP
MBRC
re.ell media
Sonnendeck St. Pauli

Sponsorship Packages

1. Head Sponsor

Already sold

2. Platinum Sponsor

Already sold

3. Top Sponsor

Benefits:
Top Sponsor logo placement on sponsor wall
- Logo on badge and lanyard
- Logo on thebluebeach.de
- Flag branding in corporate design
- At least 10 LinkedIn posts
- 4 tickets (value: EUR 3,120.00)
Special terms for additional tickets: EUR 300.00 (instead of EUR 780.00) /
Special campaign to increase brand visibility possible
- 2 hotel nights at MOTEL ONE /

Price: EUR 9,500 plus 19% VAT.

4. Preferred Partner

Benefits: -
Preferred Partner logo placement on sponsor wall
- Logo on thebluebeach.de
- At least 5 LinkedIn posts
- Minimum purchase of 3 full-price tickets (EUR 780.00/ticket)
- Additional ticket EUR 300.00 (instead of EUR 780.00) / -
One-time handling fee: EUR 500

Total price: EUR 2,840

THE BLUE
BEACH
SYSTEMIC ENERGY
Current. Focused. Vivid.

"Real change begins with courageous dialogue and meaningful partnerships."

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ERLEBNISSE FESTGEHALTEN

The best moments of 2026

Order Form / Become a Partner.

Binding Booking Form

THE BLUE BEACH 2027 – Sponsoring

Sponsorship package (please tick):

- ☐ Head Sponsor (sold out)
- ☐ Platinum Sponsor (sold out)
- ☐ Top Sponsor (EUR 9,500)
- ☐ Preferred Partner (2.840 EUR)
- ☐ Additional ticket at EUR 300.00* Quantity: ____

*Additional tickets can only be booked in conjunction with the sponsorship packages listed above.

Separate agreement:

Company Details

Company: _____

Contact person: _____

Ordering email: _____

Invoice email: _____

Billing Address

Street / No.: _____

Postcode / City: _____

Country: _____

VAT ID no.: _____

Payment Information

Invoicing from January 2027 / Payment term: 30 days from invoicing

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Order and purchase order number required before invoicing: ☐ Yes ☐ No

Sponsorship agreement required: ☐ Yes ☐ No

Please send us your sponsorship agreement by December 31, 2026.

Purchase order number by January 15, 2027.

New customers: supplier form required: ☐ Yes ☐ No

If required, please attach your supplier form to the order.

Date / Signature: _____

Please send the signed form by email to / vincent@theblue.energy / We will then confirm the booking in writing. / / Thank you for your valuable support.

THE BLUE BEACH
SYSTEMIC ENERGY

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www.theblue.energy
Bank Commerzbank AG • SWIFT/BIC COBADEFFXXX I IBAN DE60370400480570565200

THE BLUE

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TOMORROW`S GREEN

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